



HellenicSIA



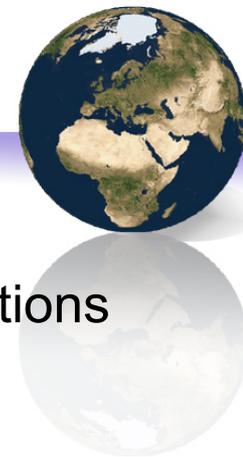
Partnership for Growth

# Hellenic Semiconductor Industry Association

Dr. Yorgos Koutsoyannopoulos

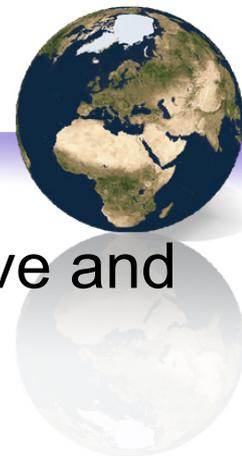
CEO, HELIC S.A.

Chairman, Hellenic-SIA



# HSIA – brief profile

- **Rapidly growing SMEs in semiconductor food chain**
- Cluster members either startups or subsidiaries of big US corporations active in  $\mu$ Electronics
- **Mission:**
  - **Grow high-tech ecosystem in Greece**
  - **Build HSIA awareness**
  - **Develop cutting-edge technology and do world-class R&D**
- 100% of product **exported**
- Customer base in **US, EU** and **Japan**
- Member founders: visionary execs and researchers with **careers in EU and US**
- Companies either VC-funded or boot-strapped



# Goals

- ✓ **Penetration** in mature markets with high-tech, innovative and high value-added products
- ✓ **Cluster revenue increase** from ~€60M to >€300M by 2012
- ✓ **Rapid increase of VC and private investments** from €~30M to €300M by 2012.
- ✓ HSIA cluster member count increase from 22 to 100 in 5-7 yrs
- ✓ Creation of 10000+ new high tech jobs in Greece
- ✓ **Benchmark against clusters** in Silicon Valley, Shenzhen, Cambridge, Hsin-Chu, and Tel Aviv

# HSIA members – food chain



## Technology focus

