



The Online Visibility of OA Monographs







Objectives

- Address challenges of tracking use and impact
- Map the digital visibility of OPERAS books
- Flag technical challenges
- Identify opportunities to better integrate books into metrics and altmetrics ecosystems



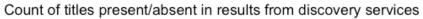
Challenges

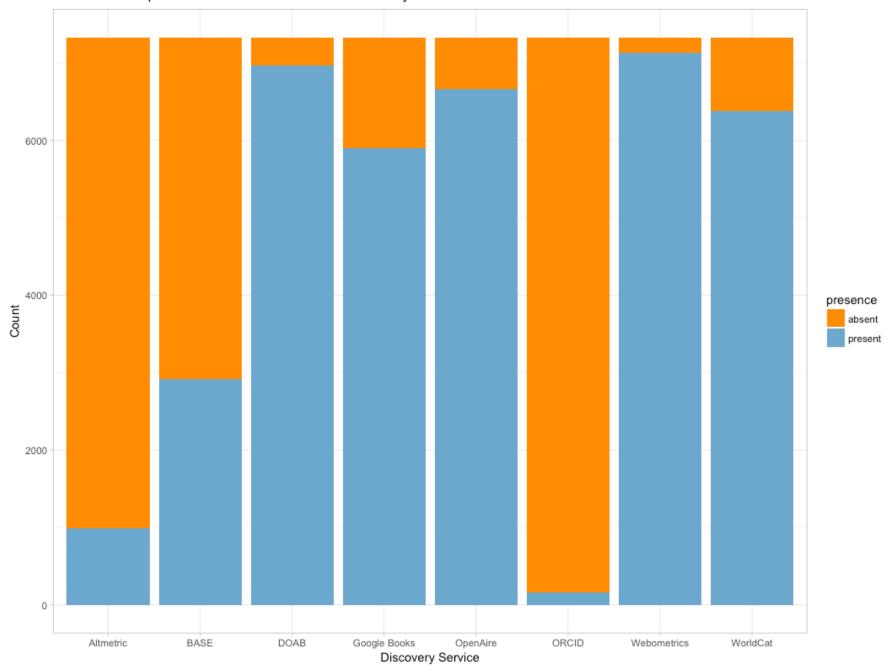
- Variable quality and consistency of metadata
- Diversity of gathering, cleaning, reporting usage data - comparison difficult
- Diversity in approaches, goals and definitions of OA
- Data governance and ethics



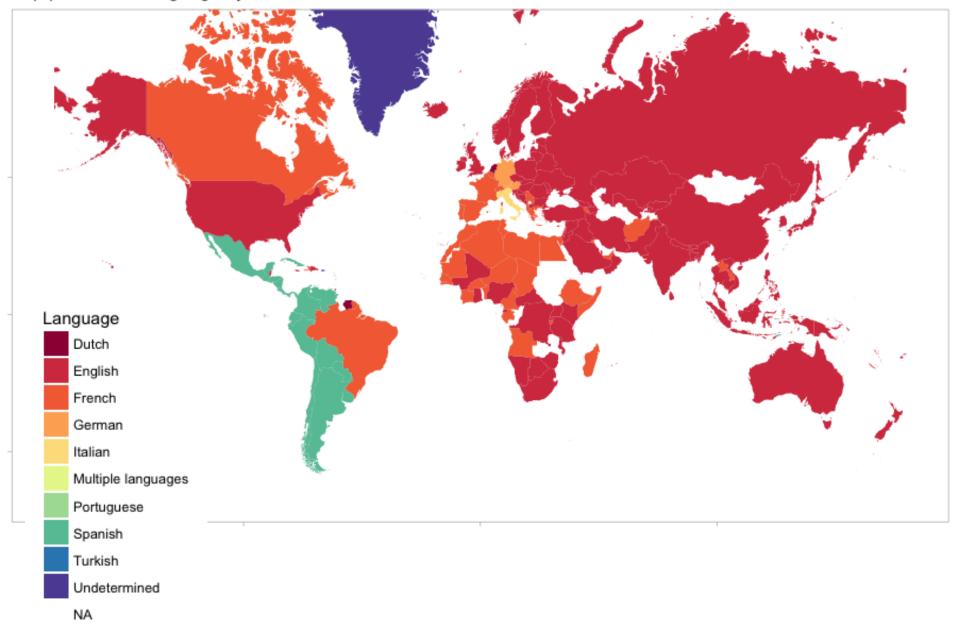
Opportunities

- OPERAS can act as a growing network for best practice and capacity building
- Downstream suppliers and aggregators of data will respond positively to better and more consistent metadata provision





Top publication language by Webometrics TLD



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