

NBG Business Seeds

NATIONAL BANK OF GREECE
Enhancing Entrepreneurship in Greece

Dr. Spyros Arsenis
NBG Business Seeds Coordinator
arsenis.spyros@nbg.gr

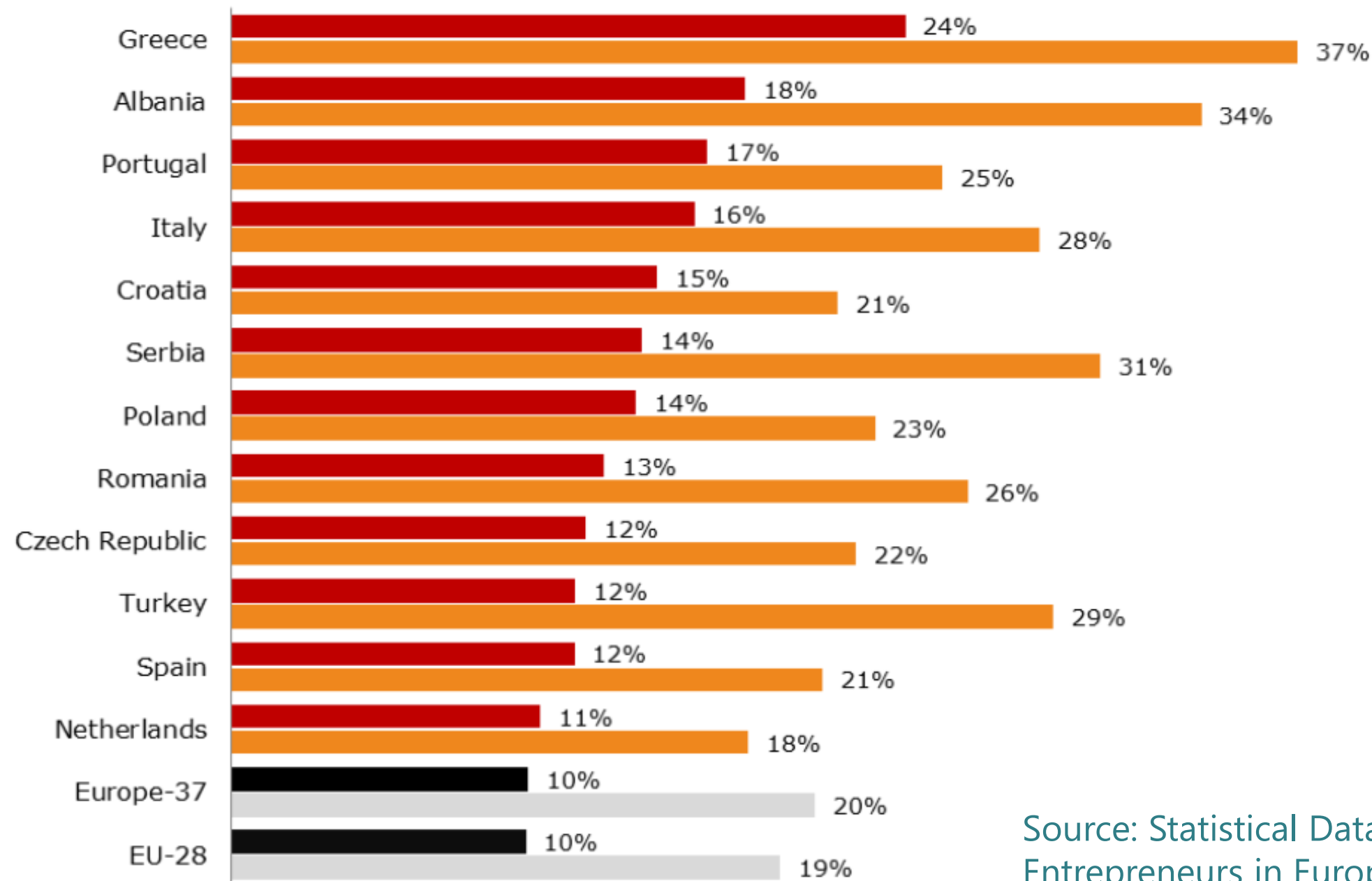


NBG Business Seeds 

Women Entrepreneurship in numbers

Statistical Data on Women Entrepreneurs in Europe

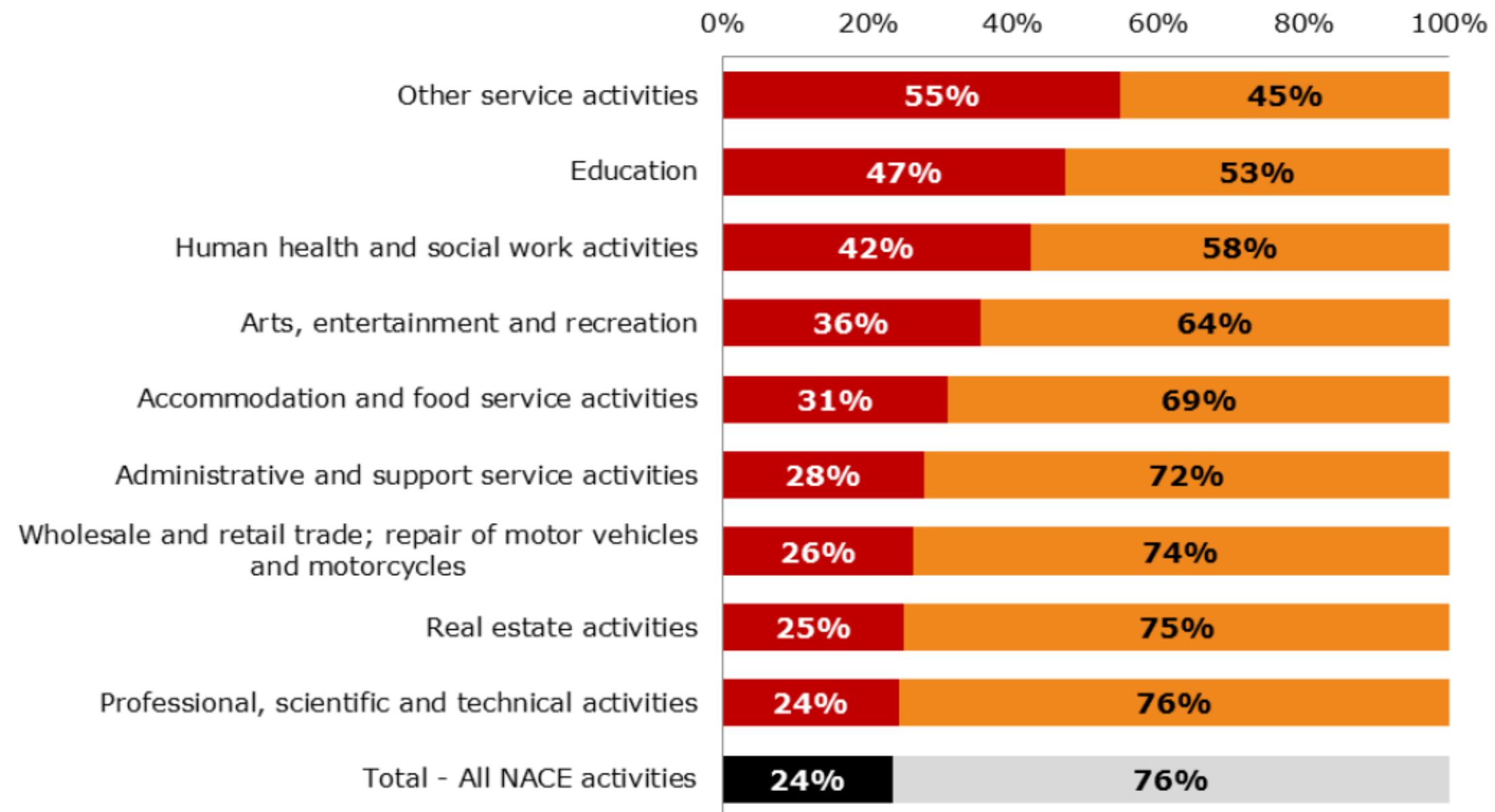
Figure 1 Percentage of entrepreneurs in total active labour force (entrepreneurship rate) by gender and country in Europe-37, 2012



Source: Statistical Data on Women Entrepreneurs in Europe, EC, Sept 2014.

Women Entrepreneurship in numbers

Figure 3.7 Percentage of entrepreneurs with personnel (employers) by gender and sector in Europe-37, 2012



Source: Statistical Data on Women Entrepreneurs in Europe, EC, Sept 2014.

NBG Business Seeds Business Seeds Startup Support & Funding Program



business idea formation

- **"Innovation & Technology"** Competition for the 8th consecutive year in cooperation with **8 universities**
- **Match & Develop a startup;** matching startup teams with developers



business plan

- "Innovation & Technology"
- tailor made **training courses** in accounting, marketing and sales in cooperation with Athens University of Economics & Business



deployment

- angel financing
- special purpose loans to develop new activities
- incubation program in cooperation with Hellenic Federation of Enterprises



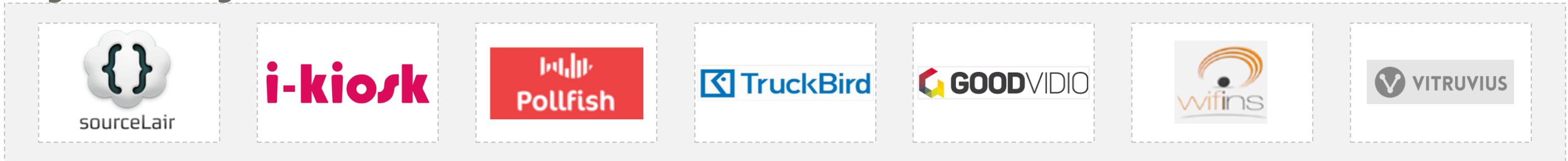
business development

- credit line on the basis of banking criteria (in line with NBG credit policy)
- partnership with Endeavor Greece for support and mentoring services



Selected Program's companies

Angel Financing



Equity



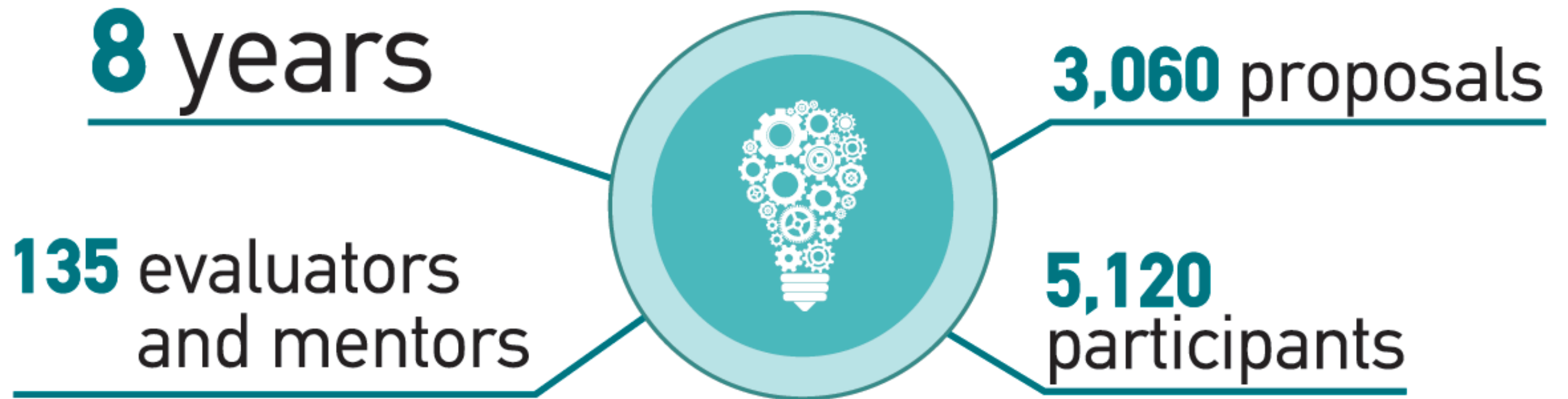
Loans



Other



NBG Business Seeds numbers



17%

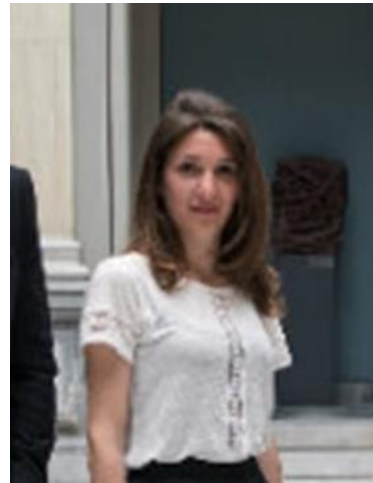


30%

NBG Business Seeds competition winners



NBG Business Seeds investments and collaborations



Ecosystem successful stories



NBG Business Seeds in numbers



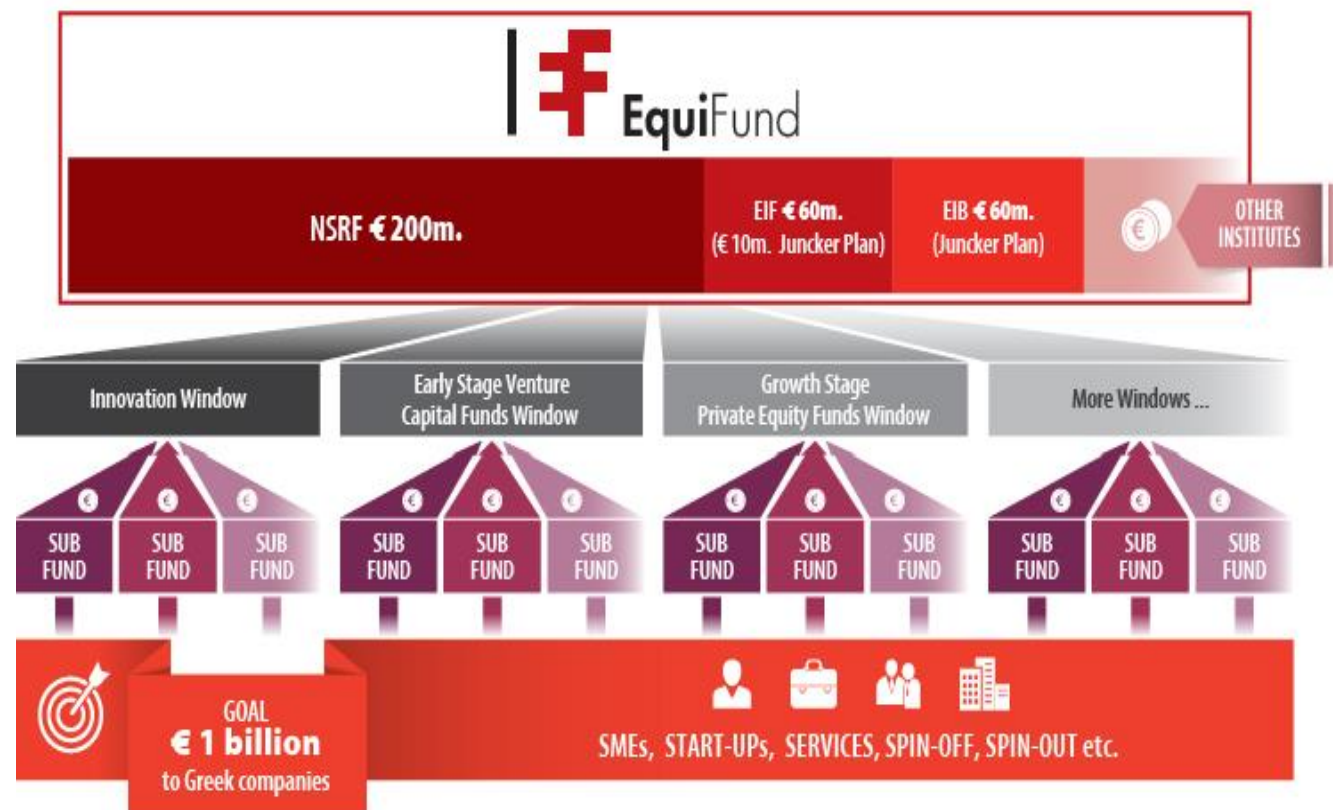
NBG Business Seeds: Other Collaborations



NBG Business Seeds: Other Collaborations



Participation in equifund funds as a private investor



- EIF open call completed
- 6 funds already in setup mode
- ~€450m to be invested
- Approved participation in 5 funds with €3,75m



metavallon



Match & Develop a startup

Αθήνα



Πάτρα



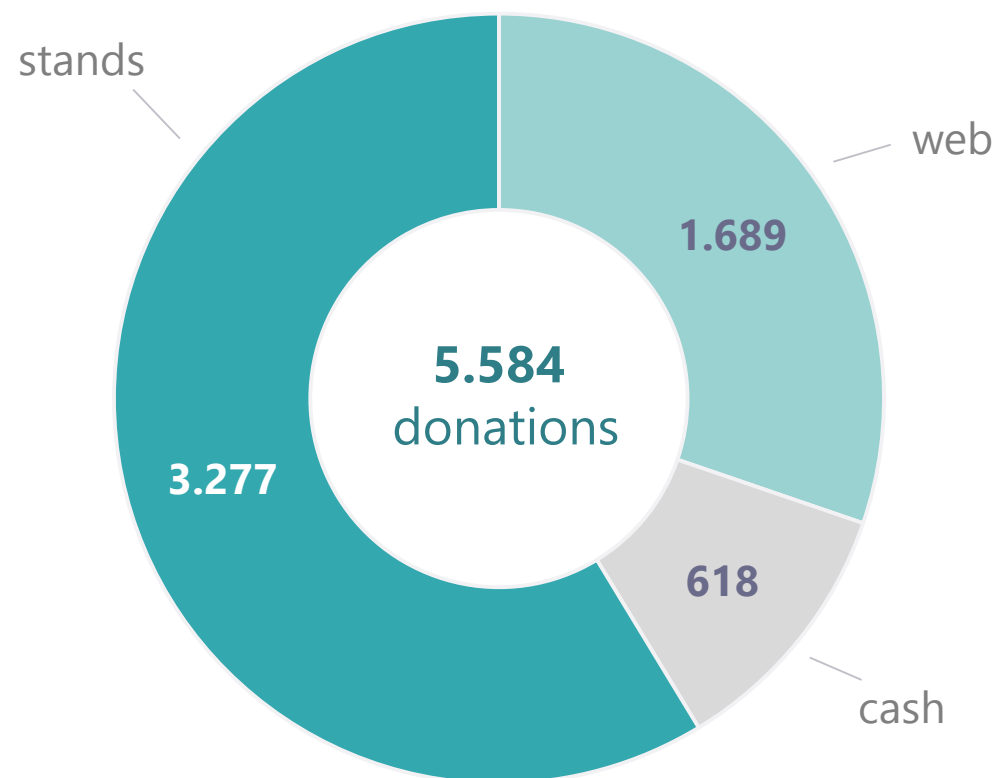
Θεσσαλονίκη



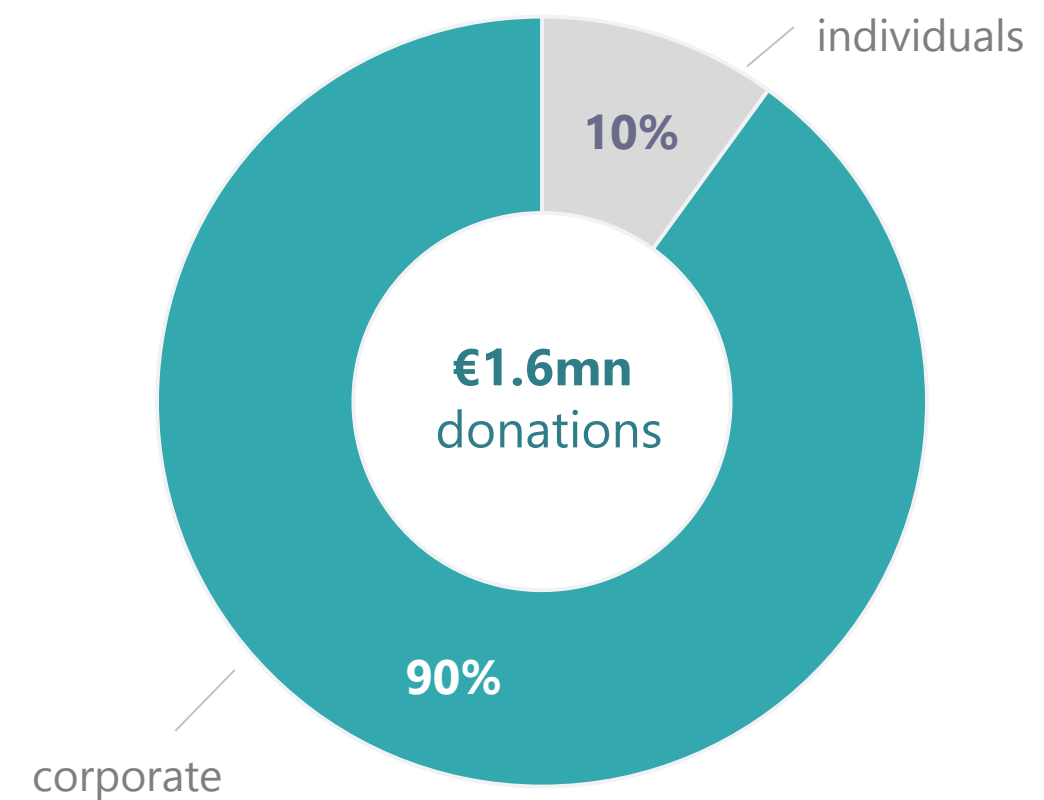
act4Greece is the leading crowdfunding effort in Greece producing remarkable engagement and results

- social welfare
- environment
- education
- culture
- sports

number of donations



amount of donations



over €1.8mn has been collected through
~5.600 donations for 16 actions

Crowdfunding for debt and equity



new and innovative entrepreneurship

- support for innovative entrepreneurship through crowdfunding
- NBG mediation in the crowdfunding process
- development of additional pioneering tools

Law 4416/2016

- Submission of proposal through the relevant online platform
- €500,000 per company/year
- Participation by individual crowdfunding investors with up to €5,000 (up to 10% of their income over the past 3 years, up to €30,000 p.a. per online platform)

company eligibility features

- significant presence in Greece with export-oriented activities
- track record of innovation and investments in R&D
- steadily growing income flow
- significant impact on employment



NBG i-bank | Fintech Crowdhathons



<http://befinnovative.com/>

...κάνε την ιδέα σου επιχείρηση

ΠΡΟΓΡΑΜΜΑ ΕΠΙΧΕΙΡΗΜΑΤΙΚΗΣ ΕΠΙΤΑΧΥΝΣΗΣ

powered by



ΕΘΝΙΚΗ ΤΡΑΠΕΖΑ



17

ΗΜΕΡΕΣ

14

ΩΡΕΣ

06

ΛΕΠΤΑ

51

ΔΕΥΤΕΡΟΛΕΠΤΑ

ΘΕΛΩ ΝΑ
ΣΥΜΜΕΤΕΧΩ



NBG Business Seeds

New micro-financing project

- NBG EASI: €40m microfinancing project (up to €25K per project)

NBG Business Seeds

