



Η συγγραφέας Mariana Mazzucato
στην Ελλάδα για την παρουσίαση του βιβλίου της.

Κεντρική ομιλήτρια η **Mariana Mazzucato**,
με ταυτόχρονη διερμηνεία στα ελληνικά

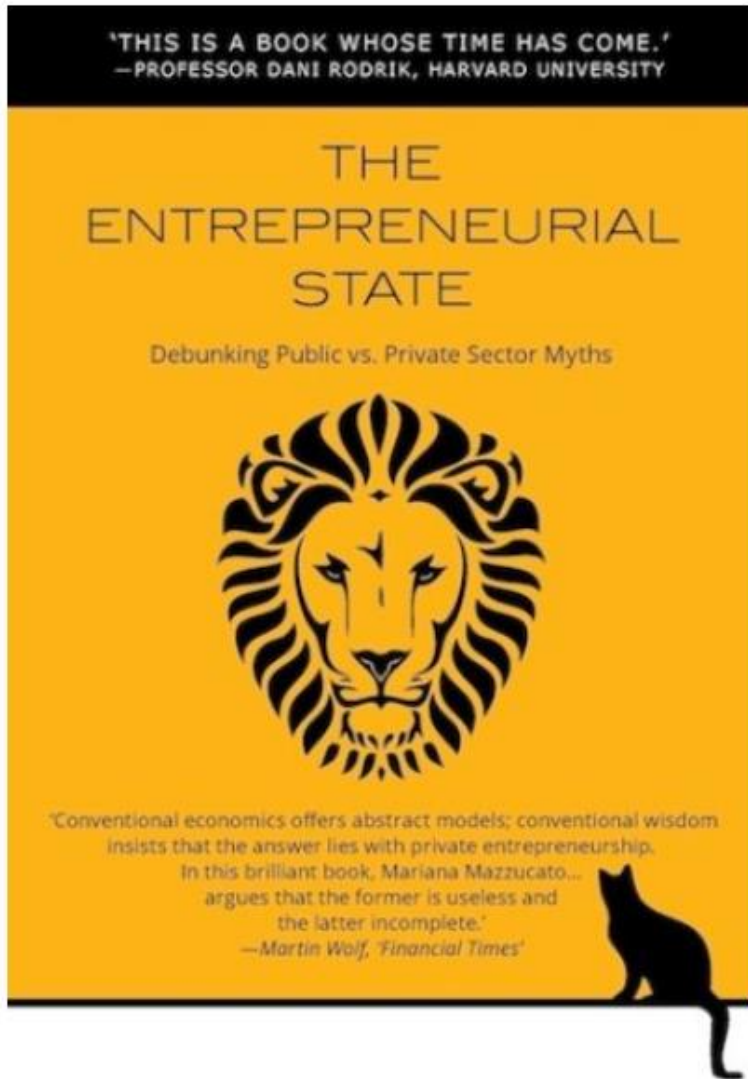
Προσφώνηση: **Κώστας Φωτάκης**, αναπληρωτής υπουργός έρευνας και καινοτομίας

Ομιλητές: **Εύη Σαχίνη**, διευθύντρια του Εθνικού Κέντρου Τεκμηρίωσης,
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Εθνικό Ίδρυμα Ερευνών | 19/5/2016
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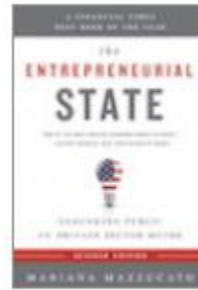
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- Η εντυπωσιακή διαδρομή ενός εικονοκλαστικού βιβλίου.
- Η διανοητική πορεία και σταδιοδρομία της Mariana Mazzucato: Η γένεση μιας αντισυμβατικής και παρεμβατικής στα δημόσια πράγματα ακαδημαϊκής οικονομολόγου.
- Τι συγκρατώ από την ανάγνωση του συγκεκριμένου βιβλίου.
 - Η βασική επιχειρηματολογία
 - Οι Δυνητικές επιδράσεις του βιβλίου στην οικονομική ανάλυση της καινοτομίας και στην τεχνολογική και αναπτυξιακή πολιτική.
 - Σε τι μας βοηθάει στον δημόσιο διάλογο και τη δημόσια πολιτική στην Ελλάδα.



Forthcoming:
Chinese, Polish, Japanese & Korean

ENGLISH (US)



*The Entrepreneurial
State*

DUTCH



*De Ondernemende
Staat*

PORTUGUESE



*O Estado
Empreendedor*

SPANISH



*El Estado
Emprendedor*

GERMAN



*Das Kapital
des Staates*


ITALIAN



Lo Stato Innovatore
Laterza




FEATURED MEDIA COVERAGE



HOW TAXPAYERS PROP UP BIG PHARMA. AND HOW TO CAP THAT

October 27, 2015


"The taxpayer not only shells out at the pharmacy but often plays a critical role in funding these drugs in the first place. In other words, the public pays twice." *Mariana Mazzucato*



GOVERNMENT R&D, PRIVATE PROFITS AND THE AMERICAN TAXPAYER

May 26, 2015


"Professor Mazzucato's proposal is worth pondering... Taxpayers have a large, unacknowledged role in the nation's innovation. They deserve some credit. [...], if that's what it would take to power innovation's future." *Eduardo Porter*



THE ENTREPRENEURIAL STATE

August 31, 2014


"Ms Mazzucato is right to argue that the state has played a role in producing game-changing breakthroughs, and that its contribution to the success of technology-based businesses should not be underestimated." *Schumpeter column*



INNOVATION: THE GOVERNMENT WAS CRUCIAL AFTER ALL

April 7, 2014


"It is one of the most incisive economic books in years." *Jeff Madrick*



DEBUNKING THE NARRATIVE OF SILICON VALLEY'S INNOVATION MIGHT

June 13, 2013


"Read her book. It will challenge your thinking." *Bruce Upbin*



WHY YOU CAN THANK THE GOVERNMENT FOR YOUR IPHONE

October 27, 2015


"Mazzucato's ideas are fuel for a growing political debate about what portion of the country's wealth pie should be taken by the private sector." *Rana Foroohar*



THE ARTFUL DODGERS

September 11, 2014


"As the academic Mariana Mazzucato argues in her excellent book The Entrepreneurial State, many of the most lauded corporate innovations... came out of state-funded research." *Rana Foroohar*



AMERICA'S UNDERAPPRECIATED ENTREPRENEUR: THE FEDERAL GOVERNMENT

May 7, 2014

"In brief, it is an essential role of the federal government — in the interest of tomorrow's prosperity — to invest and engage in scientific and technological discovery." *Teresa Tritch*



A MUCH-MALIGNED ENGINE OF INNOVATION

August 5, 2013

"This book has a controversial thesis. But it is basically right. The failure to recognise the role of the government in driving innovation may well be the greatest threat to rising prosperity." *Martin Wolf* [PDF](#)



SNOWDEN'S REVELATIONS MUST NOT BLIND US TO GOVERNMENT AS A FORCE FOR GOOD

June 10, 2013

"Professor Mariana Mazzucato... offers a forensic analysis of how the state is prime investor and creator of most great innovations." *Polly Toynbee*

WINNER OF THE HANS-MATTHÖFER PREIS

Professor Mazzucato was awarded the 2015 Hans-Matthöfer Preis for Das Kapital des Staates in a ceremony in Berlin on 22 February 2016, introduced by Deputy Chairman of the SPD, Hubertus Heil.



2015

NewStatesman

MAZZUCATO WINS POLITICAL ECONOMY PRIZE

October 24, 2014

Prof Mazzucato wins the New Statesman SPERI prize for her work on the Entrepreneurial State and smart growth. [more](#)

2014



FT'S BOOKS OF THE YEAR 2013

November 29, 2013

The Entrepreneurial State was selected by the Financial Times as one of the best books of 2013 [more](#)

2013


FEATURED ARTICLES BY MAZZUCATO



THE INNOVATIVE STATE

December 16, 2014

Governments should make markets, not just fix them. Mazzucato writes for Foreign Affairs [more](#)



START-UP MYTHS AND OBSESSIONS

February 3, 2014

As guest writer for the Economist's Schumpeter blog, Mazzucato tackles the hype around entrepreneurship and startups. [more](#)



WHY INNOVATION NEEDS THE HELP OF AN ACTIVE STATE

August 21, 2013


Productive public spending leads to growth, as illustrated by the US, writes Mariana Mazzucato. [more](#)



DEAR PRIME MINISTER. THIS IS WHAT THE STATE CAN DO

August 9, 2014


Professor Mazzucato's open letter to Italian Prime Minister Matteo Renzi, published on the front page of La Repubblica, after he was reported to have bought a copy of her book. "Lo Stato Innovatore". [more](#)



LET'S RETHINK THE IDEA OF THE STATE

December 15, 2013

Mazzucato argues that a programme of forward-thinking public spending is crucial for a prosperous society. [more](#)



APPLE UPSETS THE RISK REWARD RATIO CART

April 11, 2013

Silicon Valley has surfed the wave of US Government-funded investments, writes Mazzucato [more](#)

Η Χρηματοδότηση καινοτόμων εγχειρημάτων σε Πρώιμο Στάδιο

Η Κοιλάδα του Θανάτου

(The Early-Stage Funding - Valley of Death)

