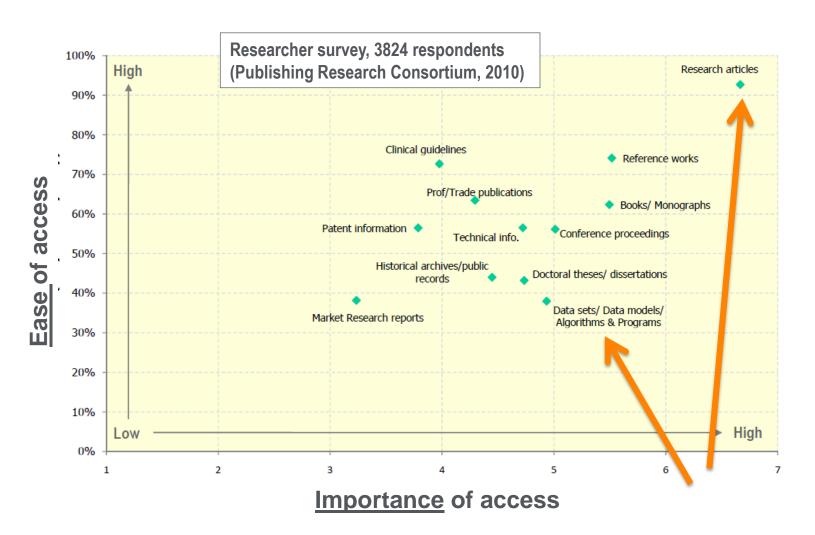




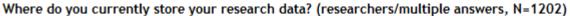


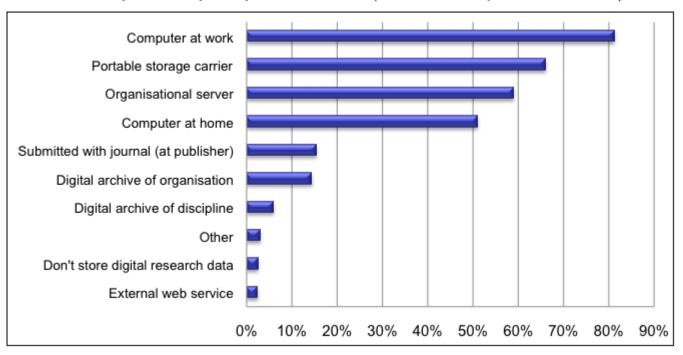
Dr. Hylke Koers, Head of Content Innovation, Elsevier

Data is important, but hard to access



Data storage is very fragmented





Researcher survey, 1202 respondents (PARSE.insight 2010)

And when you find it, you still have to make sense of it!

9. Usable (allow tools to run on it)

8. Citable (able to point & track citations)

7. Trusted (validated/checked by reviewers)

- Reproducible (others can redo experiments)
- Discoverable (can be indexed by a system)
- 4. Comprehensible (others can understand data & processes)
- 3. Accessible (can be accessed by others)
- 2. Archived (long-term & format-independent)
- 1. Preserved (existing in some form)

Validation: Approval, Reproduction, Selection, Quality Stamp

Record Metadata: DOI, Date, Author, Institute, etc.

Experimental Metadata:

Workflows, Protocols, Motivation/Goal, Controls.

Processed Data:

Mathematically/computationally processed data: correlations, plots, etc.

Raw Data:

Direct outputs from equipment: images, traces, spectra, etc.

Methods and Equipment:

Reagents, settings, manufacturer's details, etc.

More curation, more usable

How is Elsevier supporting researchers to store, share, discover, and use research data?

In a lot of ways, including:

- Linking articles and data
- Embracing data in the Article of the Future
 - In-article data visualization
 - Open Data pilot
- Data journals and microarticles
- Community efforts and standards
 - Data Citation principles
 - RDA / ICSU-WDS working groups

More at: http://www.elsevier.com/about/research-data

The 2007 STM Brussels Declaration

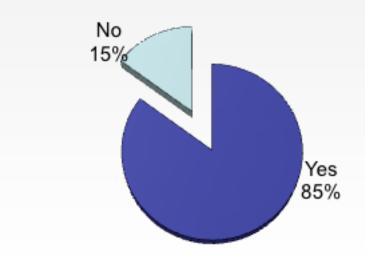
"Raw research data should be made freely available to all researchers. Publishers encourage the public posting of the raw data outputs of research. Sets or sub-sets of data that are submitted with a paper to a journal should wherever possible be made freely accessible to other scholars"

Undersigned by Elsevier and many other publishers

Linking articles and data adds value

- Increase visibility, discoverability, and usage of both articles & data
- Provide context, avoid misinterpretation and incorrect usage
- Ensure long-term availability of useful content and context
- Coordinate submission process / deposit mechanism

Question: Do you think it is useful to link underlying research data with formal literature?



Researcher survey, 1202 respondents (PARSE.insight 2010)

But it needs to be done right, and hard-coded URL's is not the way to go.

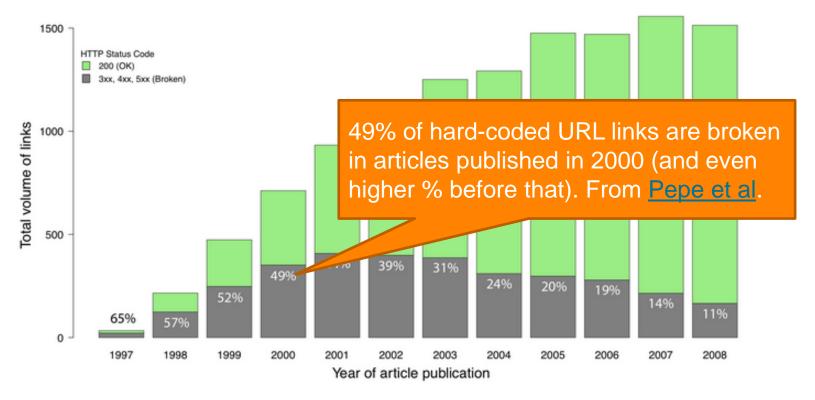
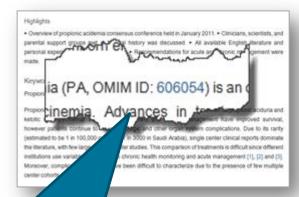


Fig. 2. Volume of potential data links in astronomy publications. Total volume of external links in all articles published between 1997 and 2008 in the four main astronomy journals, color coded by HTTP status code. Green bars represent accessible links (200), grey bars represent broken links.

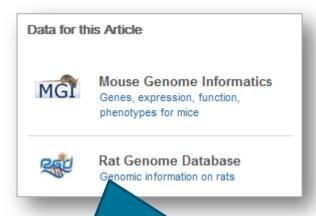
From Pepe et al., "How do astronomers share data? Reliability and persistence of datasets linked in AAS publications and a qualitative study of data practices among US astronomers." https://authorea.com/users/3/articles/288/_show_article

Data-linking at Elsevier

- Elsevier has an extensive program with 40+ leading domain-specific data repositories to interlink articles and data
- Makes it easier to find relevant data and place data into the right context
- Linking through in-article accession numbers, data DOI's, or data banners



Linking through in-article data accession numbers



Database banners shown next to the article on ScienceDirect

And beyond linking, there's data integration and visualization



Marine Geology

Volume 204, Issues 1-2, 28 February 2004, Pages 43-57



Calcium carbonate corrosiveness in the South Atlantic during the Last Glacial Maximus inferred from changes in the preservation of

circulation

Authors have uploaded data to PANGAEA, submitted article for publication to Marine Geology journal

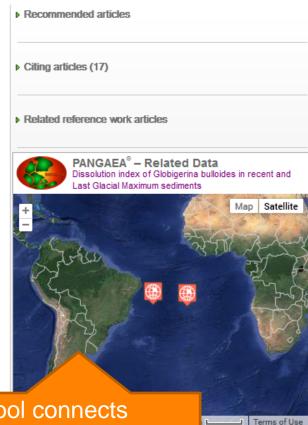
Get rights and content

Abstract

The modern Atlantic Ocean, dominated by the interactions of North Atlantic Deep Water (NADW) and Antarctic Bottom Water (AABW), plays a key role in redistributing heat from the Southern to the Northern

Hemisphere. In order to reconstruct the evolution of the relative in NADW/AABW transition, reflected by the calcite lysocline, was

Data visualization tool connects articles and data – pulling in data from PANGAEA for this article and showing to the reader



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More at: http://www.elsevier.com/about/research-data

Advanced search

Common

Mole

Grand

43

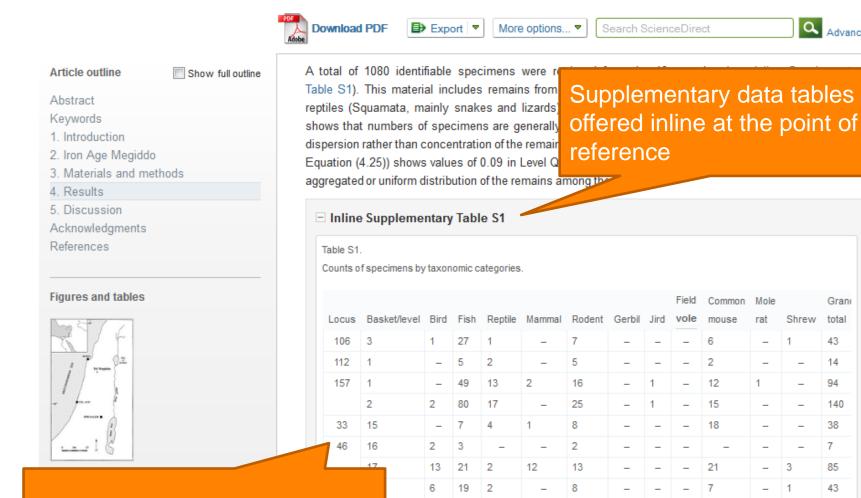
14

140 38

85

43

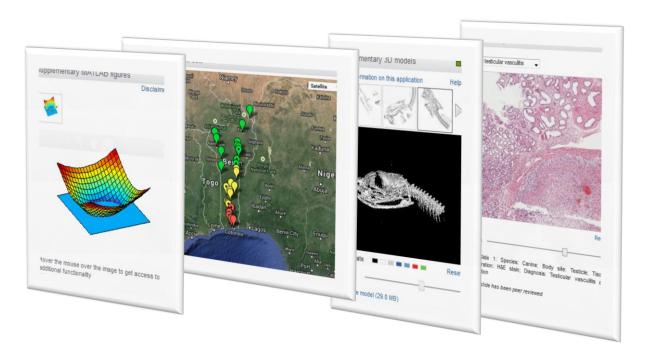
Support for (supplementary) data tables



All tables on ScienceDirect can be downloaded as .CSV file

In-article data viewers to allow data exploration with the article

- Extend the format of the article to also capture data (as well as computer code, multimedia files, etc.)
- Offer authors the best possible way to present their work
- Enabling other researchers explore and engage with rich articles



And much more!
See <u>Content</u>
<u>Innovation on</u>
<u>Elsevier.com</u>

Example: 3D neuroimaging data viewer



Neurolmage

Volume 76, 1 August 2013, Pages 412-427



The valuation system: A coordinate-based meta-analysis of BOLD fMRI experiments examining neural correlates of subjective value

Oscar Bartra^{1, Ma}, Joseph T. N

http://dx.doi.org/10.1016/j.neur

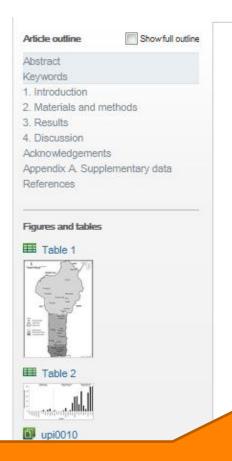
In-article data visualization tools for 3D brain imagery data (e.g. fMRI)

Highlights

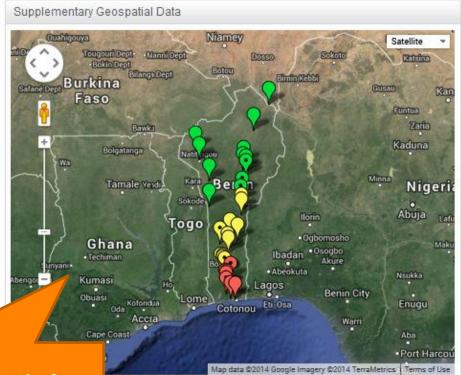
- Theories of decision making posit a domain-general subjective value signal.
- Numerous fMRI studies have tested for correlates of such a signal.
- We quantitatively meta-analyze findings from 206 studies.
- · We identify a "valuation system" in ventromedial PFC and ventral striatum.
- · Other regions show a mixture of positive and negative effects across experiments.



Example: Interactive (Google) Maps viewer for geospatial data



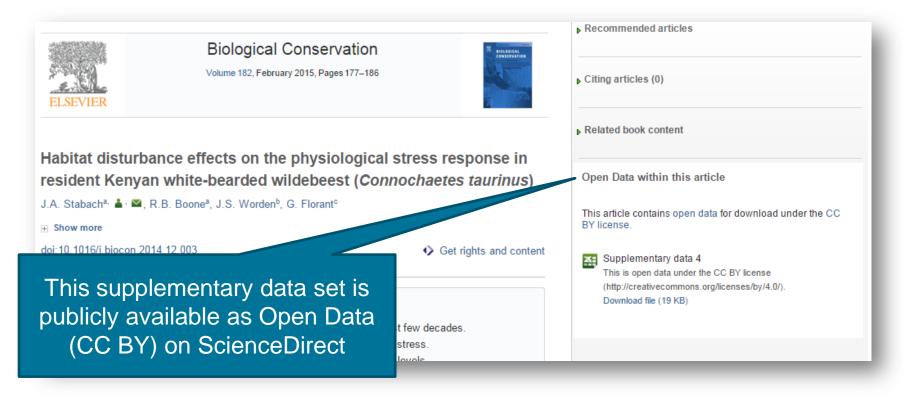
Factors that influence the distribution of these malaria vectors are discussed. This study underlines the need of further investigations of biological, ecological, and behavioral traits of these species and forms to better appreciate their vectorial capacities. Acquisition of entomological field data appears essential to better estimate the stratification of malaria risk and help improve malaria vector control interventions.



In-article data visualization tools for geospatial data (KML / KMZ files)

Open Data

- Pilot project to test implementation and get feedback on researchers' attitudes towards Open Data in live setting
- Authors can submit <u>raw research data</u> with their article → will be made publicly available with their paper on ScienceDirect.



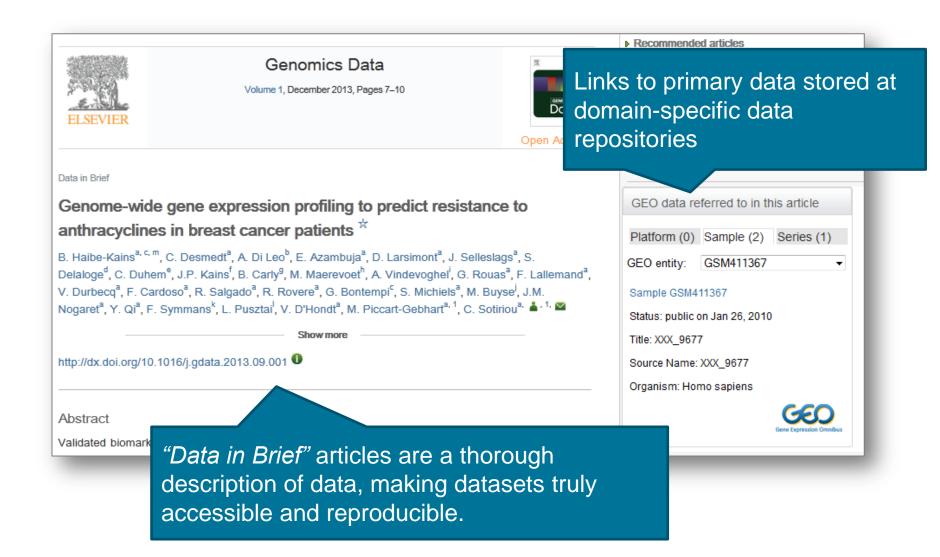
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More at: http://www.elsevier.com/about/research-data

Microarticles as a vehicle to disseminate data



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ELSEVIER 1 20

Research Data Working Groups and Industry Standards

- Joint Declaration of Data Citation Principles: bestpractices to cite data in articles for better linking and credit
- Research Data Alliance & ICSU World Data System:
 Tackling a broad range of interconnected issues around Data
 Publication (workflows, bibliometrics, cost recovery, services)















Joint Declaration of Data Citation Principles

- Systematic way to link articles and data using persistent IDs
- Mechanism to give credit & attribution for data
- Help to search for data, and discover from articles
- Recent community effort: <u>Joint Declaration of Data Citation Principles</u>

Data set cited in reference list – treated on similar footing with articles

Copplestone et al., in press, Howard et al., 2013 and International Commission on Radiological Protection, (ICRP), 2009). The inputs of N.A. Beresford and M. Muikku to this work were funded under the EURATOM STAR network of excellence in radioecology (www.star-radioecology.org).

References

Barnett et al., 2013 C.L. Barnett, N.A. Beresford, L.A. Walker, M. Baxter, C. Wells, D. Copplestone

Element and radionuclide concentrations in representative species of the ICRP's reference animals and plants and associated soils from a forest in North-west England

NERC — Environmental Information Data Centre (2013) http://dx.doi.org/10.5285/e40b53d4-6699-4557-bd55-10d196ece9ea

Beresford, 2010 N.A. Beresford

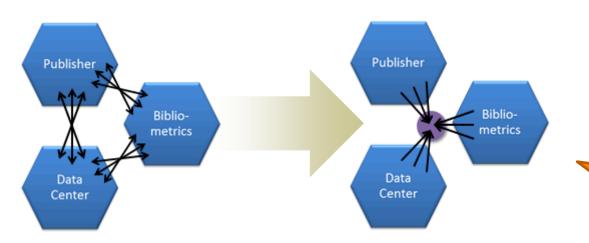
The transfer of radionuclides to wildlife (Editorial)

Radiat Environ Biophys, 49 (2010), pp. 505–508

http://www.sciencedirect.com/science/article/pii/S0048969713006657

Data Community Activity: ICSU-WDS/RDA Data Publication Services WG

- Co-chaired by Adrian Burton (ANDS) and Hylke Koers (Elsevier)
- Key deliverable: a common, open and freely accessible article-data cross-referencing service
- Benefits:
 - Efficiency, scalability
 - Better quality & accuracy of links
 - Powering new tools and functionalities to the benefit of researchers





Moving from a system of bilateral arrangements to a standard, central service



Thank you!

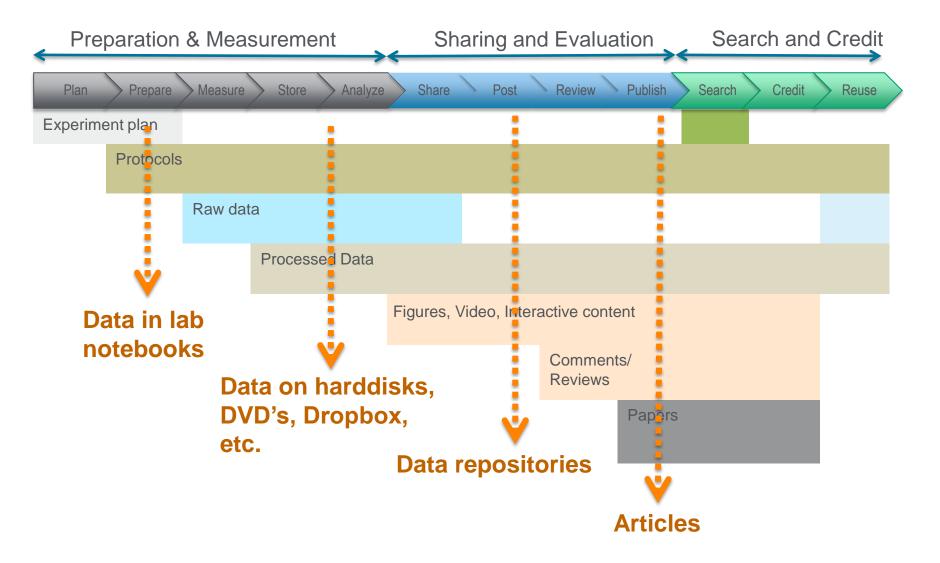
h.koers@elsevier.com

http://www.elsevier.com/about/research-data

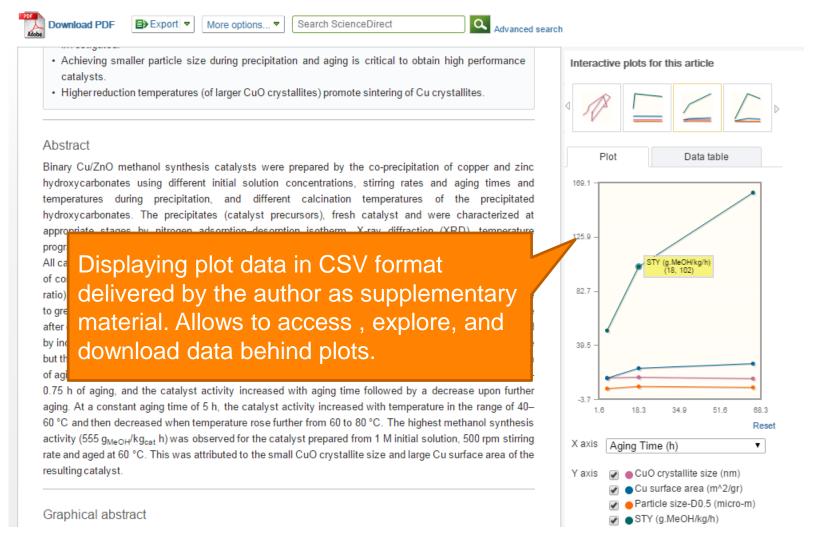
http://www.elsevier.com/about/policies/research-data

http://www.elsevier.com/about/content-innovation

Lots of data in the researcher workflow



Another example in-article data viewer: Interactive plot viewer



Article: http://www.sciencedirect.com/science/article/pii/S0926860X14003688

Another example of data-linking: Protein Viewer (with PDB)



effectively counter the reduced stability caused by a var substitutions that increase the stability of polymerase counter the antiviral drug phosphonoacetic acid. Amino acid sub DNA under low-dGTP conditions or drug sensitivity were DDB for data)

Data visualization tool pulls in data from PDB and visualized that alongside the article (linking out to PDB for data)