



**Skåne**  
European  
Office



# Designing Regional Innovation Strategies

Region Skåne

Filippa Arvas Olsson

Session2/12 June



# Global Flows





The regional context: **Skåne** a place within a macro-region within the global flow

# medicon valley alliance

Creating Opportunities



**Region Skåne**



# - Open Arenas - Fast international key players

Food solutions

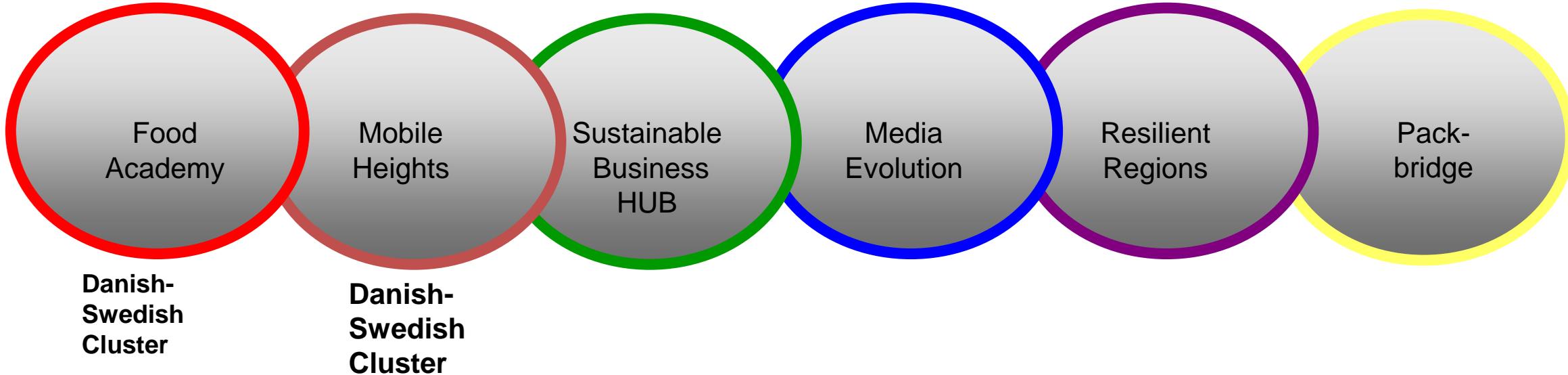
Mobile solutions

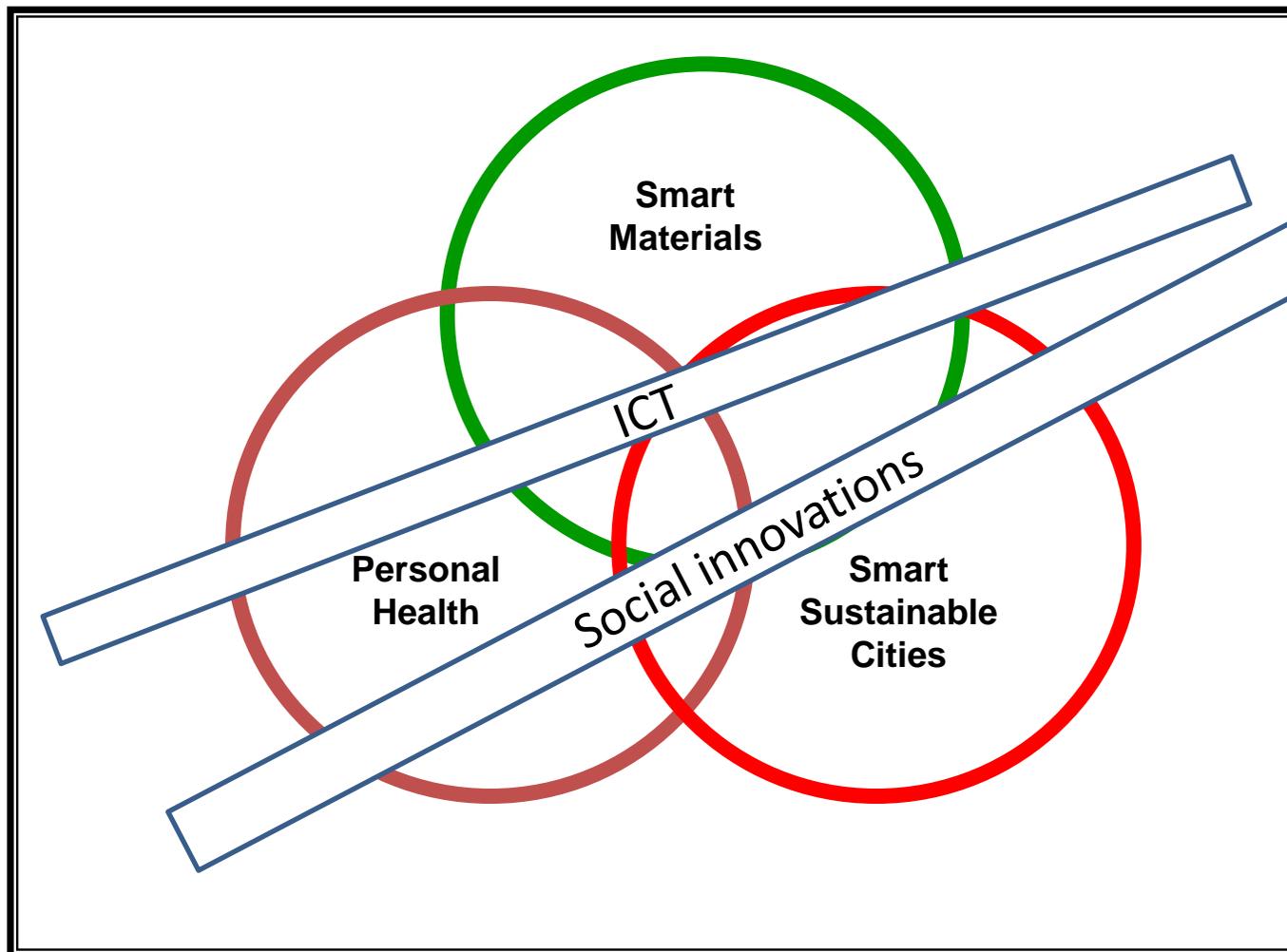
Sustainable solutions

Media solutions

Flow solutions

Packaging solutions





Skåne areas of innovation  
= Skåne smart specialisation

# 6 Strategies

- 1** ➔ Develop systemic leadership
- 2** ➔ Broaden the sense of what innovation is
- 3** ➔ Streamlining the support structure for innovation
- 4** ➔ New innovative areas and creative environments
- 5** ➔ Developing international cooperation
- 6** ➔ Strengthening innovation capacity



Horizon  
2020 group

Skåne  
Research &  
Innovation  
Council

Sounding  
Board  
Innovation

Network for  
strategic  
financing

International innovation  
strategy

Smart materials

Smart  
sustainable  
cities

Personalized  
health

## Smart specialization – making use of the policy development in Brussels and in Skåne:

- Innovation and innovation policy at the heart of regional growth policy
- Making use of flagship projects, the societal challenges we face, our excellence in research and excellence in the business community: Working long-term with different actors to create ***a joint sense of purpose and systemic leadership.***
- Create a policy agenda which is logic to the innovation actors in Skåne - ***policy does matter!***
- ***Multigovernance and multi-level policy discussions and development.*** Linking Skåne to Brussels, but also to the national level in Sweden – and globally!
- ***Inter-regional collaboration and International joint actions:*** Using the European policy agenda to create a framework to work together (Bilateral co-operations, The Baltic Sea Strategy, Vanguard Initiative etc.)



## Making use of EU funds for smart specialization: A Mind-set

- From "EU-money" to looking at each fund/program and what it can be used for
- Advantage for richer regions: Interreg funds have always been important source of money – gives internationalisation
- The regional sense of ownership of funds differ and makes a difference
- The synergy discussion – In Brussels, nationally and regionally
- Linking H2020 to regional development and smart specialisation: The ambition is there!
- Don't forget the involvement of national innovation agenda, national authorities and national money!

