



ESIF 2014-2020: investing in the smart priorities

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- **Mission**

- Reduce disparities between Europe's regions **strengthening economic, social and territorial cohesion**
- Contribute to the **Europe 2020 Strategy** for smart, sustainable and inclusive growth

- **Increased performance and impact**

- Thematic concentration of funds: 11 thematic objectives linked to the Europe 2020 Strategy
- Ex-ante conditionalities and performance review

- **'Programming' - ongoing**

Eligibility map 2014-20

- Less developed region (GDP/head: less than 75%)
- Transition regions (GDP/head between 75% and 90%)
- More developed region (GDP/head: more than 90%)

| | Billion EUR |
|--|----------------|
| Less developed regions | 182.2 |
| Transition regions | 35.4 |
| More developed regions | 54,4 |
| Cohesion Fund | 63.4 |
| European territorial cooperation | 10.1 |
| <i>Of which</i> | |
| <i>Cross border cooperation</i> | 7.5 |
| <i>Transnational cooperation</i> | 2.0 |
| <i>Interregional cooperation</i> | 0.6 |
| Outermost regions and northern sparsely populated regions | 1.6 |
| Youth Employment initiative | 3.2 |
| TOTAL | 350.3* |



* This figure does not include EUR 1.5b of Urban Innov. Actions and EC technical assistance

ERDF Thematic objectives/concentration

Europe 2020

smart

sustainable

inclusive

1. Research and innovation*
2. Information and Communication Technologies *
3. Competitiveness of Small and Medium-Sized Enterprises*
4. Shift to a low-carbon economy*
5. Climate change adaptation and risk management & prevention
6. Environmental protection and resource efficiency*
7. Sustainable transport
8. Employment and support for labour mobility
9. Social inclusion and poverty reduction
10. Education, skills and lifelong learning
11. Increased institutional capacity and effectiveness of public administration

ERDF thematic concentration



Research and Innovation



ICT

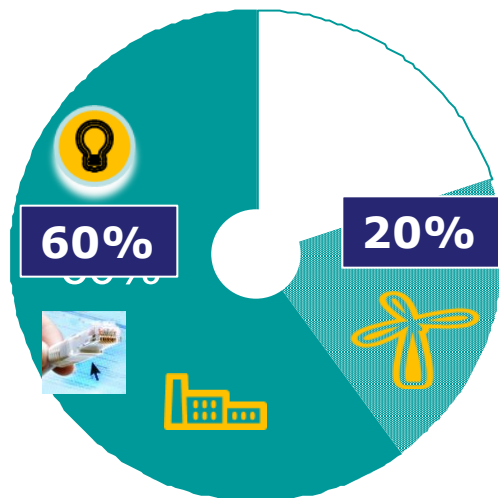


SMEs competitiveness

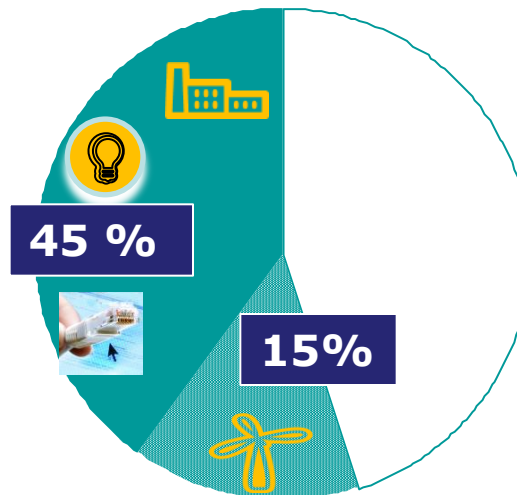


Low-carbon economy (energy efficiency and renewable energy)

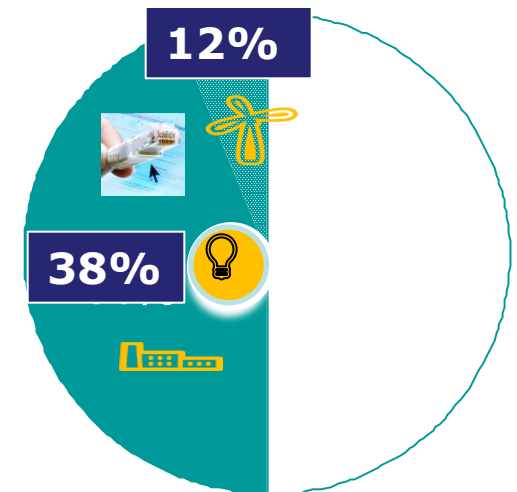
More developed regions



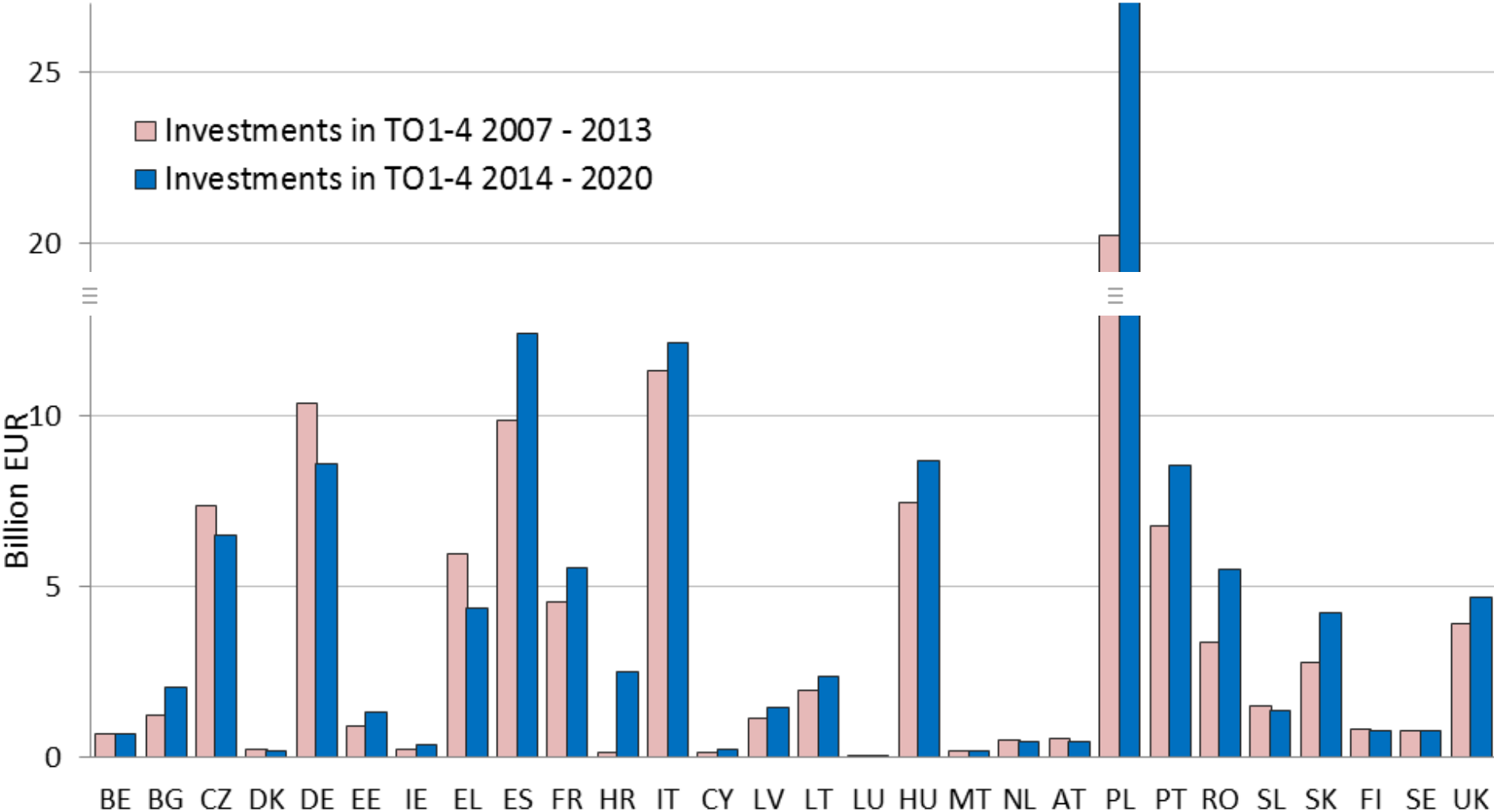
Transition regions



Less developed regions



Overall increase in funding R&I from ESIF



Preliminary data based on the allocations for TO1(R&I), TO2(ICT), TO3(SME), TO4(low-carbon economy)

RIS3 ex

Existence of
strategy
(relevant)

Fulfilment

✓ Based on

✓ **Concen**

✓ Outlines

✓ **Monito**

✓ Framework

If invest

✓ indicati

investment

- **All forms of innovation!** ... also service innovation, eco-innovation, social innovation
- **Critical mass** ... incl. by pooling across borders
- **Rejuvenating traditional sectors** through higher value-added activities, diversification & differentiation
- **Cross-sectoral links & new mixes of technologies**
- **New market niches by sourcing-in and disseminating new technologies rather than re-inventing the wheel**

Place-based economic transformation!

RIS3 is to set a limited number of priorities

Hypothetical example

Governance system:

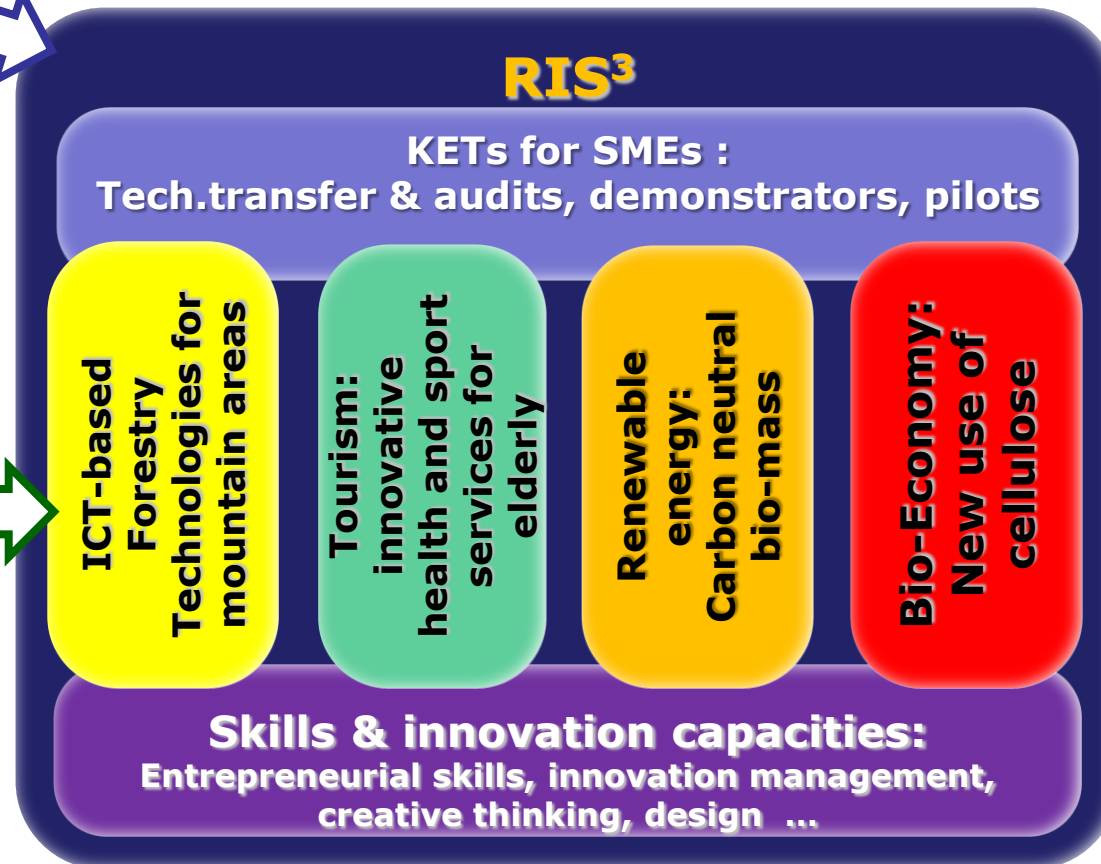
monitoring, evaluation, revisions incl. mobilising the entrepreneurial discovery process, and adjustments of financial and human resources

Framework outlining available budgetary resources:

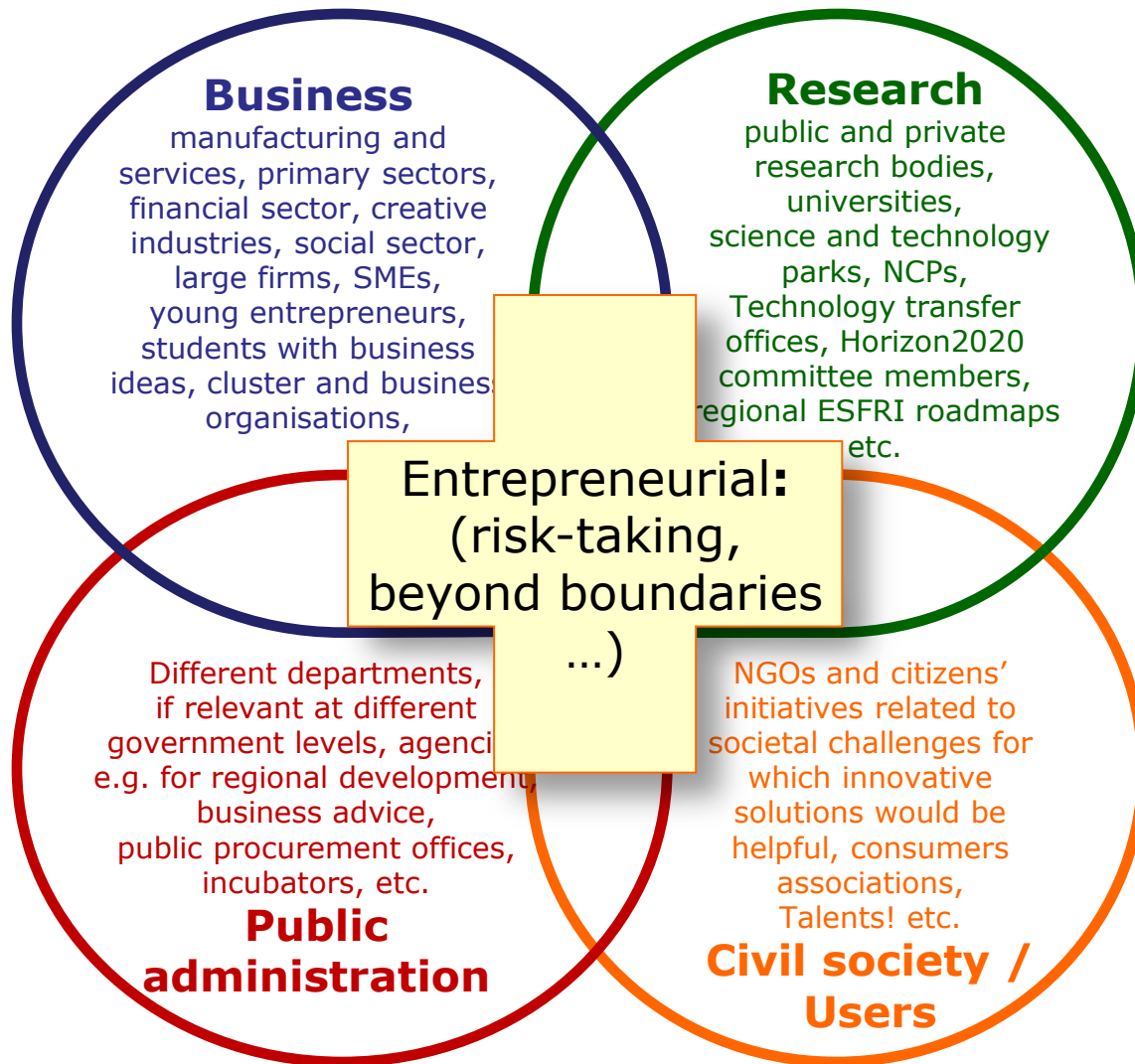
"concentrate resources on a limited set of research and innovation priorities"
(own resources, ERDF, ESF, EMFF, EAFRD ...)

Outline of measures:

- to stimulate private R&I investment
- **Synergies** with Horizon2020 and other programmes
- **Cooperation** with other MS and regions



Horizontal measures for general innovation capacity and system building can also be included:
If they emerge in the entrepreneurial discovery process



Genuine involvement of local innovation actors is entrepreneurial discovery process to develop and implement RIS³

Kick-start with consultation in quadruple helix:

address market developments and emerging opportunities

Identify interest groups, new innovative entrepreneurs, hidden champions, boundary spanners

See annex III of RIS3 Guide:

<http://s3platform.jrc.ec.europa.eu/s3pguide>

Design of RIS3: authorities involved in RIS3/PA/OPs are expected to:



- **Use entrepreneurial discovery process towards more synergies**
- **Work together with authorities** involved in designing SME and industry, and R&I policies (e.g. Horizon 2020 actors)
- **Evaluate the needs** of industry, public & private procurers as part of the RIS3 process
- **Focus the preparatory work for synergies** on the strategic aim of their **RIS3** in terms of economic transformation and the fields of specialisation
- **Get internationally connected:** multi-country proposals for H2020 and ETC; teaming up with other MAs, identify areas of specialisation of other regions through S3Platform
- **Foresee close-to-market support** in the OPs

Synergies with Horizon 2020 need to be exploited



- Improve the **quality & impact of national & regional & ESIF** innovation investments
- Deliver on the policy objective of **leveraging more national / regional funding towards EU objectives**
- **Strengthen cooperation between innovation actors and policies relevant for innovation** (skilled & creative people, research, enterprises, investors, market access, different Ministries and departments and on different levels, legal and administrative framework conditions...)
- **Leading regions as "locomotives" for lagging regions ...** but with **smart specialisation**, as not all regions are excellent in everything, but every region has the potential to be excellent in something

What are/are not 'synergies'?



European
Commission

- ✓ **Obtaining more impacts** on competitiveness, jobs and growth by combining ESIF and Horizon2020
- ✓ **Amplifying** projects / initiatives under the other instrument
- ✓ **Carrying further** the projects of the other instrument towards market, e.g. SME instrument "seals of excellence"

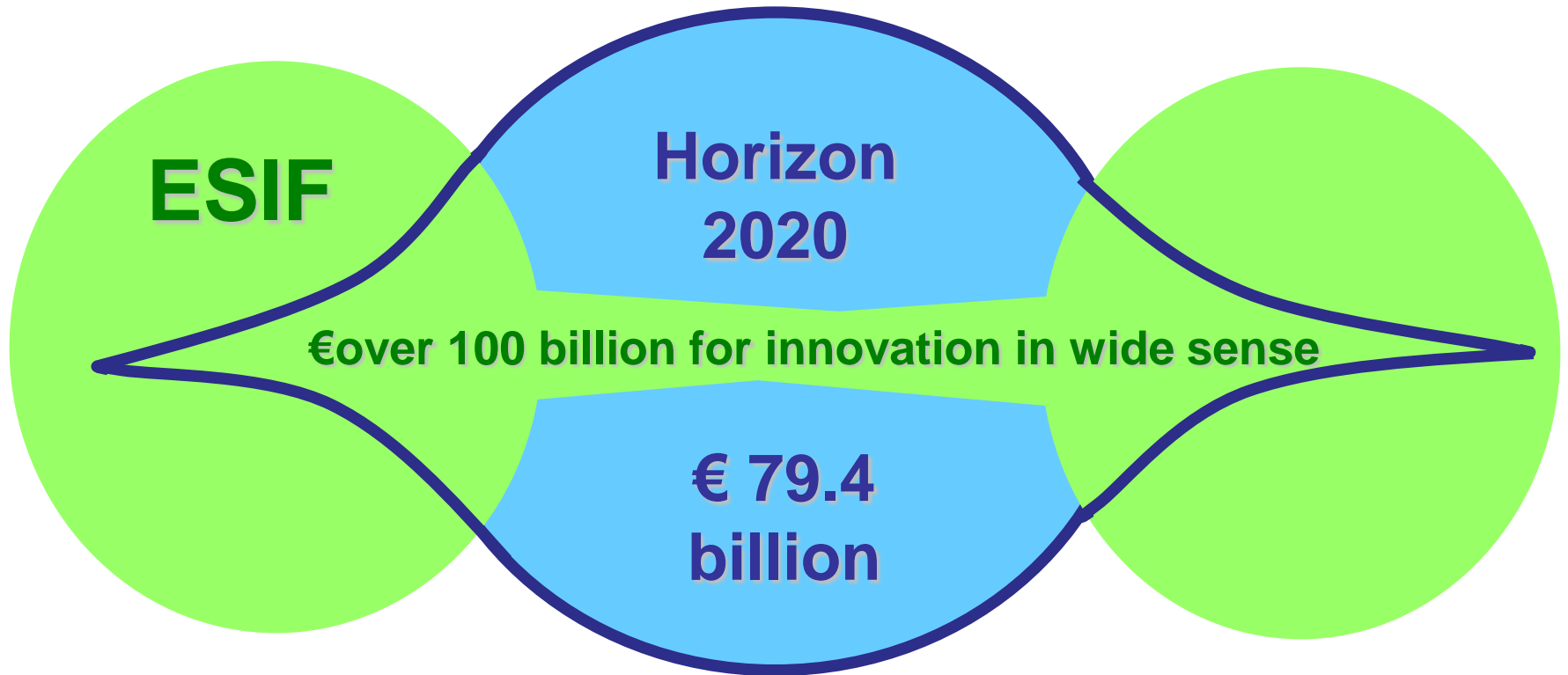
... but are NOT:

- **NO substitution of national, regional or private co-funding** to projects or programmes by money from the other instruments
- **NO diversion of funding from the purpose** of the respective instrument/operational programme (e.g. smart specialisation strategy)
- **NO simple "run for the money"**: Maximising the acquisition of additional funding from H2020 for a MS / region is no good objective, as this is no durable impact.

How to achieve Synergies?



Overall concept for complementarity: Emphasis of programmes



"Stairway to Excellence"

"Research Excellence"

Hopefully also excellence, but
"Innovation Excellence"

National/Regional
R&I systems

Capacity Building

"Up-stream"

Research & Development

Cohesion
Policy

Innovation

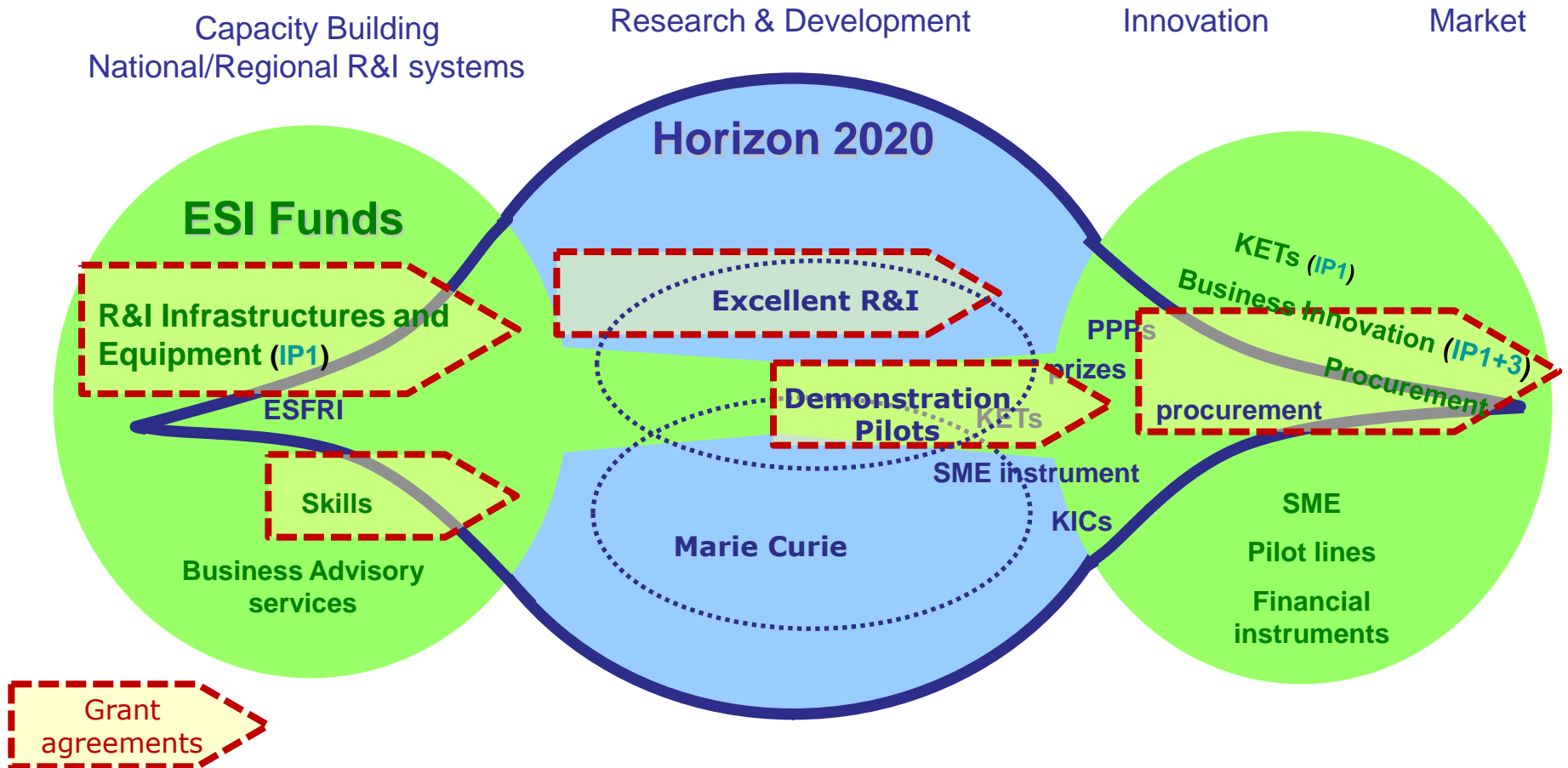
Market

"Down-stream"

How to achieve Synergies?



Possible in one, successive and parallel project(s)



To WRAP up..



- **Think strategic & impact-oriented**, not project-oriented
- **All innovation actors** have to listen, learn and talk to each other, and take steps towards each other in collaborative spirit
- **RIS3 will only work** if there is a political leadership, real business and research involvement in design and implementation, active role of administration in facilitating an entrepreneurial discovery process



**Thank you
very much
for your attention**

http://ec.europa.eu/dgs/regional_policy/index_en.htm