

Wrap up session



Introduction

- From Granada to Athens...
- From ideas to implementation...
- As in smart specialisation, difficult choices must be made...
- What to include in a short summary?
- Six topics...
- Thanks to speakers, chairs and rapporteurs for input...

Actions and activities

- We need concrete actions – Commissioner
- We need activities not sectors – Foray
- Joint actions not meetings – Nauwelaers
- Action-oriented projects – TTR-ELAT
- New start for regional strategies and Horizon 2020
 - Action...

Thinking

- WIRE place for new ideas
- WIRE1 Granada
 - Synergies, Clusters, Simplification, Links to EU2020 and ERA, Financial engineering
- Policy is key...
 - Innovation divide?
 - How to measure – service innovation – new opportunities...
 - Market vs interventionist measures
 - Shift of H2020 to people and institutions
- Policy and regions – get involved
 - EU2020 Mid-term Review – now open for contributions to EU consultation
- Policy monitoring and evaluation
 - Independent, robust, systemic and proportionate!
 - Empirical information -
 - Regional Innovation Scoreboard 2014
 - UMETRICS

Thinking 2

- From ideas to paradigms
 - e.g. smart specialisation, innovation = growth
 - Symbolism
 - Change of mindsets, change of culture
 - Open to new ideas...
 - Need to encompass risk... 'Fail quickly and cheaply'
 - Empowerment of the consumer...
 - Language and discourse
 - Research/business – need for boundary spanners
 - Jargon vs understanding and usage
 - What is innovation? What is 'smart'? Who are prosumers?
 - Access to data
- Policy Learning Platforms and S3 Platform
- Joint Programming Initiatives e.g. JPI Urban Europe

Holistic

- Synergies
 - European Structural and Innovation Fund and Horizon 2020
 - LIFE, COSME, ERASMUS+ etc
- Regional research and innovation ecosystems
- Multi-disciplinary teams (research+ business)
- Open and big data
 - People, skills and speed...knowledge driving innovation
 - Transparency
- Hybrid content

'Entrepreneurial'

- Entrepreneurship – key to success in Europe
 - New companies add more jobs...
- New opportunities
 - ICT - key aspect of start ups, added value and company growth
 - Digitalisation of production Internet 2.0 / Prosumers
 - See Orange Grove start ups
 - Fab Labs, Citizen Manufacturing, Maker movement manifesto
 - Additive manufacturing, 3D printing – increased design/innovation opportunities - bottom up production, Open Source Design
 - New spaces for design, production, new ways of working, new business models
 - Creative commons
- Remove barriers and bottlenecks
 - Knowledge, finance, technologies...
- Attract and retain
 - Talent...
 - Entrepreneurial support – Orange Grove in Athens
 - Combating brain drain

Networking

- WIRE
 - Regions can meet and share best practice
- Regions need to be more outward-looking
- Global value chains/global flows
- Capitalise on boundaries
 - Functional regions work
 - TTR ELAT – Eindhoven
 - Skåne – Copenhagen - Medicon Valley
- Cooperation – Interreg-Europe
- Macroregions – Baltic, Danube, Adriatic...
- Teaming and twinning opportunities under H2020
- Collaboration at all levels – internal and external
 - Dutch Embassy in Athens
 - Diaspora
- Design – to encourage connectivity, mobility, flexibility...

Smart specialisation

- EDP - Key to successful RIS3 strategies
- Challenges
 - Outward dimension
 - Global flows
 - Involving wide range of stakeholders
 - Broad-view of innovation
 - How to get critical mass
 - Policy tools
 - Indicators
 - Breaking with the past – no coffee for all
- Opportunities
 - Open information/ open data on S3 Platform

Athens Ambitions...(for the new Commission)

Action

- Implementation - key
- Speed

Thinking

- Ideas and policies
- Discussion – open access

Holistic

- Multi-disciplinarity – ‘broaden the base’
- Public engagement – quadruple helix

Entrepreneurship

- Removing barriers for companies
- Taking advantage of global value chains

Networking

- Cooperation improved in quantity and quality
- Support transnational cooperation in all EU programmes

Smart Specialisation

- Implementation phase – sharing best practice
- Opportunities to develop complementarities between regions

Next stop

- Riga 2015